1. **Card Category:**
   * **Blue Card** is the highest category with:
     + **3829 male** customers.
     + **5385 female** customers.
     + Total revenue: **$46M**.
     + Interest rate: **6.50%**.
2. **Education Level:**
   * **Graduation level** customers generated the highest transactions with a total revenue of **$22M**.
3. **Job Type:**
   * Customers in the **Business** profession had the highest transaction volume.
4. **Expenditure Type:**
   * The majority of transactions were made in the **Bills** category.

**Visualization Techniques:**

To present the data interactively and effectively, the following charts were utilized:

* **Clustered Bar Chart**: To compare customer demographics and card usage.
* **Line Chart**: To analyze trends over time.
* **Stacked Column Chart**: For a detailed breakdown of revenue by categories.
* **Stacked Bar Chart**: To showcase comparative data distributions across segments.

This interactive report comprehensively highlights customer behavior, spending patterns, and revenue contributors, providing actionable insights for better strategic planning.